Alan Advantage

Alan is a niche-global innovation consulting firm based in EU and USA leveraging 20 years of experience of the founding partners in IT market innovations and International R&D management.

Alan helps companies create and bring to market meaningful products, services, and experiences through cross-disciplinary process delivering lasting and innovative solutions across multiple technologies, platforms, and industries. Alan focuses on innovation at the crossroads between technical feasibility, business opportunities/market demand and user acceptance.

In particular, the intern will support the activities related to the corporate project Re: Humanism, dedicated to exploring the possibilities of combining art and technology through various events including, a corporate award, a festival and various related activities.

Content Creator Job Description

For our team, based in Rome, we’re in search of dynamic, technology and creativity passionate people to carry on some of the Content related activities of the company, especially for the organization of a corporate award dedicated to art and technology.

The person will join the team as full-time intern for a 3 month period.

Content Creator responsibilities will include:

- Researching industry-related topics
- Preparing well-structured drafts using digital word processing and publishing platforms
- Creating and distributing marketing copy to advertise our company and products

Job brief

We are looking for a Content Creator to write and publish various types of pieces for our company’s web pages, like articles, web pages copy and social media posts.

Content Creator responsibilities will include the production of marketing copy to advertise our projects, writing blog posts about industry-related topics and promoting our content on social media.

To be successful in this role, you should have a minimum of work experience, or education, with digital publishing and generating traffic and leads for new business.
Ultimately, you will help us reach our target audience by delivering both useful and appealing online information about our company.

Responsibilities

Inside our Team the intern will learn to manage on his own the activities below described with the goal to become the only responsible for their successful achievement

- Researches on industry-related topics
- Prepare well-structured drafts using digital publishing platforms
- Create and distribute marketing copy to advertise our company and projects
- Interview related professionals and incorporate their views in blog posts
- Edit and proofread written pieces before publication
- Coordinate with teams to illustrate articles
- Update our websites as needed

Requirements

People with below past-experience will have a preferential path on our recruiting process. If lacks of some experience, send us your application adding a personal presentation with all reasons for which you think we should chose you.

- Proven work experience as a Content Creator, Copywriter or similar role
- Hands-on experience with Content Management Systems (e.g. WordPress)
- Excellent writing and editing skills in English
- Ability to fact-check long-form content pieces
- Time-management skills
- Basic Knowledge of the languages of contemporary art
- BSc or Master in Marketing, Art Management, English, Journalism or relevant field